

INVOICE

KTVI
2250 Ball Drive
St. Louis, MO 63146
Main: (314)213-2222
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
571253-1	09/09/12	September 2012	08/27/12 - 09/04/12

Station	Account Executive	Sales Office	Sales Region
KTVI	Jared Salles	Washington DC	National

Advertiser	Product	Estimate Number
PAC Susan B Anthony	PAC SUSAN B ANTHONY	

Billing Address:

Media Source
Attention: Accounts Payable
238 East Davis Blvd.
Suite 205
Tampa, FL 33606

Flight Dates	Order #	Alt Order #
08/28/12 - 09/04/12	571253	09805527

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

KTVI
3592 Solutions Center
Chicago, IL 60677-3005

IDB #	Advertiser Code	Product Code
	6087	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/03/12	09/04/12	Fox 2 Morning News	7A-730A	MT-----	1:00	1	\$1,700.00	NM
<hr/>									
Weeks: <u>Start Date</u> 09/03/12 <u>End Date</u> 09/09/12 <u>MTWTFSS</u> MT----- <u>Spots/Week</u> 1 <u>Rate</u> \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 2 Tu 09/04/12 7:28 AM Fox 2 Morning News 7A-730A 1:00 SBA1232_OhdenR.mpg \$1,700.00 NM									
2	08/28/12	08/31/12	Fox 2 Morning News	8A-830A	---TF--	1:00	3	\$1,700.00	NM
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Weeks: <u>Start Date</u> 08/27/12 <u>End Date</u> 09/02/12 <u>MTWTFSS</u> ---TF-- <u>Spots/Week</u> 3 <u>Rate</u> \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 2 Th 08/30/12 8:17 AM Fox 2 Morning News 8A-830A 1:00 SBA1232_OhdenR.mpg \$1,700.00 NM									
1 2 Th 08/30/12 8:30 AM Fox 2 Morning News 8A-830A 1:00 SBA1232_OhdenR.mpg \$1,700.00 NM									
3 2 F 08/31/12 8:24 AM Fox 2 Morning News 8A-830A 1:00 SBA1232_OhdenR.mpg \$1,700.00 NM									
3	09/02/12	09/02/12	Fox 2 News Sunday Morn	830A-9A	-----S	1:00	1	\$900.00	NM
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Weeks: <u>Start Date</u> 08/27/12 <u>End Date</u> 09/02/12 <u>MTWTFSS</u> -----S <u>Spots/Week</u> 1 <u>Rate</u> \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 2 Su 09/02/12 8:43 AM Fox 2 News Sunday Morning 830A-9A 1:00 SBA1232_OhdenR.mpg \$900.00 NM									
4	09/03/12	09/04/12	Fox 2 News Edge	10p-1035p	MT-----	1:00	1	\$2,800.00	NM
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Weeks: <u>Start Date</u> 09/03/12 <u>End Date</u> 09/09/12 <u>MTWTFSS</u> MT----- <u>Spots/Week</u> 1 <u>Rate</u> \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 2 M 09/03/12 10:25 PM Fox 2 News Edge 10p-1035p 1:00 SBA1232_OhdenR.mpg \$2,800.00 NM									
5	08/28/12	08/31/12	Fox 2 News Edge	10p-1035p	---TF--	1:00	2	\$2,800.00	NM
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Weeks: <u>Start Date</u> 08/27/12 <u>End Date</u> 09/02/12 <u>MTWTFSS</u> ---TF-- <u>Spots/Week</u> 2 <u>Rate</u> \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 2 Th 08/30/12 11:12 PM Fox 2 News Edge 10p-1035p 1:00 SBA1232_OhdenR.mpg \$2,800.00 NM									
2 2 F 08/31/12 10:21 PM Fox 2 News Edge 10p-1035p 1:00 SBA1232_OhdenR.mpg \$2,800.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales contract with this station, whether verbal or written.

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3592 Solutions Center
Chicago, IL 60677-3005

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Advertiser	Product	Estimate Number	
PAC Susan B Anthony	PAC SUSAN B ANTHONY		

Total Spots **8** Gross Total **\$16,100.00**

Payment Terms 30 Days

<u>Agency Commission</u>	\$2,415.00
<u>Net Amount Due</u>	\$13,685.00